

FOR IMMEDIATE RELEASE June 28, 2016

Contact:

Susan Klemmer (703) 383-3071; sklemmer@nailba.org

Registration Opens for NAILBA 35

(Fairfax, Va.)—The National Association of Independent Life Brokerage Agencies (NAILBA) opened registration this week for their 35th Annual Meeting, NAILBA 35. Scheduled November 17-19, 2016 at the Gaylord Texan Resort and Convention Center in Dallas, Texas, the meeting will attract 1,300 people including high level representatives from brokerage general agencies, life insurance carriers, and insurance industry vendors. Based on input from NAILBA members, the Agenda for the meeting has been revised to deliver outstanding educational and networking opportunities for its members, exhibitors, and sponsors.

A complete schedule of events can be found here. The Annual Meeting will showcase:

- An Opening General Session featuring updates from the NAILBA Chairman, the NAILBA Charitable Foundation President, and a keynote presentation from internationally recognized graffiti artist, # 1 best-selling author, and entrepreneur, Erik Wahl;
- An Opening Reception Thursday evening;
- An expanded slate of workshops fifteen unique sessions covering topics of interest to the brokerage community such as the DOL fiduciary standard ruling, IRA tax law, recruiting and marketing to producers, leadership, succession planning, and more;
- A lively Exhibit Hall with more than 100 booths;
- The <u>Mooers Award Reception</u>, which has been reunited with the <u>NAILBA Charitable Foundation</u> <u>Live Auction</u> on Friday evening;

- The black-tie <u>Douglas H. Mooers Award Dinner</u> immediately following the Reception and <u>Live</u>
 <u>Auction</u>, with entertainment by comedian and musician Mike Rayburn, an inspirational thought
 leader and artist;
- The <u>Closing General Session</u> on Saturday morning includes a briefing from the incoming NAILBA Chairman, the NAILBA Annual Business Meeting, and more. The <u>Closing General Session</u> and NAILBA 35 will conclude with a keynote by world-renowned journalist Ted Koppel.

"I'm exceptionally pleased with the progress our Annual Meeting Workshop committee has made this year, both in inviting workshop topic suggestions and also in securing the quality and quantity of unique learning opportunities to be offered. Coupled with our innovative and strategic keynote speakers, and the revisions made to the overall schedule, I'm confident that our members, exhibitors, and sponsors will be delighted with the content delivered at this year's Annual Meeting," observed George C. "Chip" Van Dusen IV, NAILBA Chairman. "And since the meeting will be hosted in the centrally-located Dallas area at the Gaylord Texan, everyone, including east and west coast attendees, will be able to get home Saturday to enjoy their weekend. "

A complete schedule of events including program details, keynote speakers, entertainment, and more is available in the Program Preview. Registration for NAILBA's Annual Meeting is limited to NAILBA members, exhibitors, sponsors, and approved members of the trade press to encourage meaningful interaction and networking. General information about the meeting including opportunities to exhibit and sponsor can be found at www.nailba.org/nailba35.

###

The National Association of Independent Life Brokerage Agencies (NAILBA) is the premiere insurance industry organization promoting financial security and consumer choice through the use of independent brokerage distribution. NAILBA serves as the national association of life, health, and annuity insurance distributors. For more information visit www.nailba.org.