

## FOR IMMEDIATE RELEASE

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## Dan LaBert to Join NAILBA as CEO Effective November 1, 2017

(Fairfax, Va.)— The National Association of Independent Life Brokerage Agencies (NAILBA) is pleased to announce that after a nationwide search, Dan LaBert, former executive director of the National Association of Consumer Bankruptcy Attorneys (NACBA) has been named as the organization's new Chief Executive Officer.

LaBert will oversee the daily operations of NAILBA, and work with the Board of Directors to continue implementation of the association's strategic plan while creating new membership experiences and value.

"I am truly honored to be selected for this position, and I look forward to serving the needs of independent wholesale life brokerage agencies, and helping lead the way in protecting their interests," said LaBert.

"On behalf of the board and the search committee, I can't begin to tell you how excited we are to have Dan LaBert as the new NAILBA chief executive. We have an exciting time facing us as an organization, and having the right leader at the helm was our goal as a Board and Selection Committee. We believe Dan has the leadership qualities we are looking for to lead NAILBA for many years to come," said NAILBA Chairman Jim Sorebo.

Prior to joining NACBA (3,500 members), LaBert served as Executive Vice President and Chief Operating Officer for the Pennsylvania Institute of Certified Public Accountants (22,000 members), where he led a 51-person team, and managed a \$10m budget. LaBert is also the founding Executive Director for the Brewers of Pennsylvania, the state's official beer guild. His early career experiences includes multiple positions with the Leadership Institute, a nationwide nonprofit and nonpartisan leadership training organization.

Like many NAILBA members, LaBert is an entrepreneur. In 2015, he formed FWA Consultants, a keynote speakers' bureau and consulting agency for some of the country's finest retired military leaders. The United States Secretary of Defense, General James Mattis, describes LaBert as a "hard charger with excellent leadership skills."

LaBert was named to the Fastcase 50 list (2015) which highlights entrepreneurs, innovators, and trailblazers — people who have charted a new course for the delivery of legal service. He received the Eastern Pennsylvania Business Journal Executive Spotlight Award in 2011 and Top 20 Under 40 Executives in 2010.

Prior to transferring to Pennsylvania State University where he earned a B.S. in political science, LaBert attended the University of Buffalo for three years on a full athletic scholarship in football. He served on the Board of Directors for

Penn State Alumni Association – Atlanta, the Board of Governors for the Greater Lehigh Valley Chamber of Commerce, the executive committee of the Lehigh Valley Consortium of Professional Associations, and the Board of Directors for The First Tee of the Lehigh Valley.

To view a video announcement from Chairman Jim Sorebo, <u>please click here</u>. LaBert can be reached at the NAILBA office beginning November 6 at 703.383.3066 or <u>dlabert@nailba.org</u>. <u>NAILBA 36</u> attendees will also have multiple opportunities to meet him during the Annual Meeting.

Questions about the transition may be directed to NAILBA Chairman Jim Sorebo at <u>jsorebo@fsfginc.com</u> or to the Interim CEO, Susan Klemmer, at 703.383.3071 or <u>sklemmer@nailba.org</u>.

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The National Association of Independent Life Brokerage Agencies (NAILBA) is the premiere insurance industry organization promoting financial security and consumer choice through the use of independent brokerage distribution. For more information visit <a href="https://www.nailba.org">www.nailba.org</a>.